



DeiC conference 2024

Sponsorship brochure

Become a sponsor!

An exceptional opportunity for exposure at this year's conference for everyone working with e-infrastructure for research and education.

Welcome to the DeiC Conference 2024 – the event of the year in supercomputing, network, data management, security, and related services. The conference is the meeting place for everyone working in the field of e-infrastructure, especially for research and education.

The DeiC conference 2024 focuses on current challenges, opportunities, and solutions in four tracks: Data Management, HPC and Quantum Technology, Network and Services, and Security.

What we offer sponsors

Sponsors will have a booth in the exhibition area, located close to the four conference rooms. In the exhibition area, participants will also have the opportunity to enjoy breaks and coffee.

A booth measures 3x2m. A more detailed overview of the exhibition area with possible placements and booth sizes will be provided later.

In the largest sponsor package, we offer a 25-minute presentation or workshop in one of the conference's 4 tracks.

If you wish to have a presentation in this year's program, we need to know at the very latest by **Monday, June 3rd**. Please provide information about the track, topic, and possibly the speaker's name. Feel free to ask us about the topic and content. The Program Committee will then assess the submitted proposals.

Based on previous years' experiences and feedback from participants, we suggest that you:

- Emphasize the technical aspects rather than the sales pitch in your presentations.
- Make the presentation interactive, for example, by organizing a workshop or other engaging activities.
- Provide the title and description of the presentation as soon as possible so that participants can familiarize themselves with your part of the program when planning their visit.
- Participants are professionals in their field, so we recommend that, in addition to your booth, you also mingle with participants, both at the official networking events and in the discussions that arise in various sessions. This can help you establish valuable, strong, and long-term connections."

Present your technical solutions to the technical experts who have close contact with users and meet their everyday needs. The atmosphere at the conference is informal. Participants place great importance on professional and social networking opportunities. This provides a good foundation for initiating contact afterward for more business-oriented meetings. We expect around 220 participants at the conference this year.



Meet the e-infrastructure managers from the universities, IT managers, information security managers, network administrators, system administrators, and more.

Sponsorship Packages

We offer several sponsorship opportunities.

Sponsorship at DKK 50,000 includes:

- Logo on the conference **website**
- Logo on posters placed in central locations at the conference center during the event.
- Logo in the printed program distributed at the conference.
- A booth in the exhibition area with electricity, internet connection with unlimited traffic.
- Opportunity to give a presentation or conduct a workshop for 30 minutes as part of the conference program.
- Recognition on DeiC's social media.
- Free participation in the conference for 3 people, including the conference dinner and 2 nights per person.
- Opportunity to purchase additional participants for the conference under standard registration terms.
- Opportunity to include sponsor materials in DeiC's conference folders.
- Opportunity to have sponsor materials at DeiC's booth.

Sponsorship at DKK 40,000 includes:

- Logo on the conference **website**
- Logo on posters placed in central locations at the conference center during the event.
- Logo in the printed program distributed at the conference.
- A booth in the exhibition area with electricity, internet connection with unlimited traffic.
- Opportunity for recognition on DeiC's social media.
- Free participation in the conference for 3 people, including the conference dinner and one night per person.
- Opportunity to purchase additional participants for the conference under standard registration terms.
- Opportunity to include sponsor materials in DeiC's conference folders.

Sponsorship at DKK 25,000 includes:

- Logo on the conference **website**
- Logo on posters placed in central locations at the conference center during the event.
- Logo in the printed program distributed at the conference.
- A booth in the exhibition area with electricity, internet connection with unlimited traffic.
- Free participation in the conference for 2 people, including the conference dinner and one night per person.
- Opportunity to purchase additional participants for the conference under standard registration terms.
- Opportunity to include sponsor materials in DeiC's conference folders.

Sponsorship at DKK 17,500 includes:

- Logo on the conference **website**
- Logo on posters placed in central locations at the conference center during the event.
- Logo in the printed program distributed at the conference.
- A booth in the exhibition area with electricity, internet connection with unlimited traffic.
- Free participation in the conference for 1 person, including the conference dinner and one night per person.
- Opportunity to purchase additional participants for the conference under standard registration terms. All prices are exclusive of VAT.

Marketing

You have the opportunity to create general marketing materials related to the conference – with reference to the conference. It should be noted that, for GDPR reasons, DeiC does not provide participant email addresses.

About DeiC

Danish e-infrastructure Consortium [DeiC] is the collaboration for the national digital research infrastructure for Danish universities. The purpose is to ensure computing, storage, and network infrastructure for Danish research and education. The DeiC organization coordinates Danish participation in Nordic and European e-infrastructure organizations and projects. DeiC is a virtual organization, where the board consists of members at the executive level from the eight Danish universities. The day-to-day management is carried out by a CEO appointed by the board. The DeiC organization is a unit under the Ministry of Higher Education and Science, established by document no. 70 on April 19, 2012.

Contact

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Feel free to call or write if you are interested in learning more about your options.